OPTION 1:
One month of commercials on MUTV programming (channels 23-1 and 23-2)
Price: $100
Details:
• Your commercial would play in-between each movie and TV-show we have on MUTV.
• On average, this is 30 plays a day.
• Our two channels are accessible to all students living on campus.

OPTION 2:
One month of commercials on MUTVstream
Price: $200
Details:
• Unlike our channels, MUTVstream is accessible to all students at Mizzou. It’s a streaming service similar to Netflix.
• Your commercial will play before a movie.
• On average, students use MUTVstream to watch 2,825 movies a month.

WHY MUTV?
• From campus news to entertainment, sports, a late-night talk show and our brand new film production department, MUTV creates content which reflects the student voice.
• Advertising with us lets you connect with MU students through an outlet that’s the student voice on campus.