ADVERTISING WITH MIZZOU STUDENT MEDIA

$400
a $100 discount

Advertise with all three Mizzou Student Media Outlets at a discounted price. You get:

KCOU
15 on-air spots during daytime rotation

MUTV
Your ad will play on mutvstream for two weeks

The Maneater
Quarter page print ad and an ad on their website

WHO ARE WE?

THE MANEATER
The Maneater is the official student newspaper of the University of Missouri and is a student run organization that operates independently from the student government, the School of Journalism and any other campus entity. The Maneater is an online first, daily publication that runs print edition on Wednesdays.

THE MANEATER DISTRIBUTES 5,000 NEWSPAPERS AT 70 DISTRIBUTION SITES.

KCOU
KCOU is a noncommercial station run entirely by students and operated as an auxiliary under the Missouri Students Association. The station serves as an outlet for the newest in music from numerous genres, the latest in campus/community news, Mizzou sports and the voice of students.

KCOU AVERAGES 5,600 LISTENERS A WEEK

MUTV
MUTV is a student run TV station that gives students real life journalism experience before entering Missouri’s journalism or communication schools. In addition to airing MUTV’s original programming MUTV works with MU Residential Life to play movies and tv shows that students get to choose.

MUTVSTREAM, A SERVICE SIMILAR TO NETFLIX, AVERAGES OVER 2,600 VIEWS A MONTH.

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